

# FRAME NETWORK, VIRUS AND QUARANTINE Or How to Stay Creative and Accessible During a Pandemic



LET'S KEEP IN TOUCH! GARDONS LE CONTACT!

Wednesday, March 25, 2020

# FRAME NETWORK, VIRUS AND QUARANTINE

Or How to Stay Creative and Accessible during a Pandemic

This title could seem surreal yet there is nothing fictional about it. The unprecedented health crisis the world is going through has a profound impact on us all. Thousands of people are infected with COVID-19, and the temporary closure of the borders between our countries is undermining human mobility and the natural flow of cultural information of every kind. On a global scale, this new context of paralysis and containment is bewildering, as it runs counter to our practices and our beliefs as well as our basic need as humans to be connected to one another.

In this climate with an uncertain health and economic future, the museum world is not spared. For more than a week, museums in France and North America have closed to ensure the safety of public and staff, and to participate in the global effort to fight the spread of the pandemic. Culture, however, remains fluid and will remain essential because it is a vital part of our existence. Museums, now more than ever, have a leading role to play in continuing to show their relevance by sharing their collections and programs, by providing social and cultural benefits amid the pandemic, and by disseminating online resources for distraction or delight, or for learning and education.

In the digital age, museum websites and their various social media platforms provide essential content, which enables the flow of information and fosters cultural exchange. Through its consortium of 32 museums, FRAME can contribute to this exchange of information on both sides of the Atlantic by sharing information about the many online programs and activities developed by colleagues within its network. This information can be distributed throughout this time of crisis by FRAME museums through enewsletters and updates on its websites and social media platforms. In these troubled times, FRAME is working to connect its members throughout North America and France to keep member institutions informed of the innovative ideas being implemented by colleagues in the network and to encourage partnerships.

We hope you will enjoy browsing through these digital outreach programs created by your colleagues in the FRAME network. We encourage you to share new ideas and programs with us so we can continue to highlight the many online programs available at FRAME museums. Both Marguerite d'Aprile Quigley and Emilie Vanhaesebroucke are available to help you, if needed, or to provide e-introductions between colleagues in the FRAME network.

For the duration of the pandemic, FRAME will gather information from

colleagues in the network and regularly publicize the variety of new initiatives for sharing collections, exhibitions, lectures, films, games and more devised by FRAME museums to maintain the connection with their worldwide audiences and remain accessible to all even while their buildings are closed.

**W**e hope you will stay safe and we send our best wishes for continued good health to you, your families and your friends.

# William Beekman and Anne-Solène Rolland,

FRAME Co-Chairs

# Marguerite d'Aprile Quigley and Emilie Vanhaesebroucke,

FRAME Executive Directors

### **KEEP IN TOUCH... NO HANDS! #1**

## **WELLNESS** at home

<u>Creative Workshops at Home</u>. Enjoy this period of confinement to learn, to observe and draw with the guidance of the Museum of Fine Arts in Lille.

### **COLLECTION** of the day

<u>Tuck Gallery, Petit Palais, Paris</u>. Discover the <u>collection of eighteenth-century art works</u> given in 1921 to the museum by the American businessman Edward Tuck and his wife Julia Stell.

#### **CONFERENCE** on sofa

<u>Art and Social Justice, a course for educators</u>. Register and follow Lara Schilling and Veronica Alvarez, two professionals at LACMA, to develop your own interdisciplinary programs on the subject.

## **EDUCATION** at home

<u>Educart</u>, an example of an interdisciplinary school projects inspired by works in the Museum of Fine Arts in Montreal.

# **EXHIBITION** in the living-room

<u>Queen Nefertari : Eternal Egypt</u>, a privileged visit with Julian Zugazagoitia, Director of the Nelson-Atkins Museum of Art, Kansas City, performed at the beginning of the quarantine.

#### VIDEO on demand

<u>Virtual Tour of the Ancient Port site, museum d'Histoire de Marseille,</u> waiting for the professional FRAME annual conference in Marseille from 30 September to 3 October

#### **GAME**

What is this work? Guess what work the Fabre Museum in Montpellier reveals every two days. The winners drawn will receive an entry for the next exhibition.

#### **HUMOR**

<u>"Do / Not Do" in times of confinement</u>, smiling proposals of the Museum of Arts in Nantes.

# **BREAKING NEWS-LETTERS**

We also thought it might be useful to see these inspiring e-newsletters that our colleagues in the FRAME network have shared during these difficult times:

- -The Bordeaux Museums, Gardons le lien avec la culture
- -Detroit Institute of Arts, Going Digital | At Home with the DIA
- -Los Angeles County Museum of Art, Find Comfort in Lacma at home
- -Portland Art Museum, Staying connected to art and film during our closure

# **CONTACT US**

# FRAME NORTH AMERICA MARGUERITE D'APRILE QUIGLEY

Executive Director
PO Box 5
Essex, CT 06426
T. + 1 860 581 8609
@ mdquigley@framemuseums.org

# FRAME FRANCE EMILIE VANHAESEBROUCKE

Directrice déléguée 6 rue des Pyramides 75041 Paris cedex 01 C. + 33 (0)6 82 93 96 42 @ emilie.vanhaesebroucke@culture.gouv.fr

#### **FRAME MISSION**

French American Museum Exchange (FRAME) is a consortium of 32 museums in France and North America that promotes cultural exchange in the context of museum collaborations.

FRAME fosters partnerships among its member museums to develop innovative exhibitions, educational and public programs, professional exchanges among museum staff, and maintains a website to reach global audiences.









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