FRENCH American Museum Exchange

Annual Report 2019 / Rapport d'activité 2019

Communication and Stewardship

Communication and Stewardship

FRAME in North America

- 2019 Association of Art Museum Directors' Conference in Richmond, VMFA
- Spring Board meeting in NYC
- Fall Board meeting and Annual Conference in Kansas City
- 20th Anniversary Video and Publication production

FRAME in France

- 2019 FRAME French Directors
 Committees in Paris
- Seminars, press conference, openings, meetings related to FRAME programs in Member Museums
- Giverny meeting & FRAME
 Education conference in Montpellier
- 20th anniversary celebration in France
- Coordination of the FRAME exhibition Please Touch!

Communication and Stewardship

Both FRAME offices

- Communications with Board and Member Museums
 - E-Newsletters in addition to the Annual Report
- Member Museum Directory and website updates
 - Surveys and conference calls to initiate and follow up on projects
- Content for 20th anniversary video and publication

FRAME 20th Anniversary

20th Anniversary Celebrations



- Reception hosted by H. E. Jamie McCourt, Ambassador of the United States to France at the American Residence in Paris, May 24, 2019
- 20th Anniversary Dinner, October 31, Nelson-Atkins Museum, Kansas City

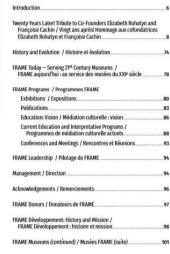
20th Anniversary Video



20th Anniversary publication



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1000 copies

Presentation of 31 FRAME Museums

Essays and presentation of FRAME programs, activities, leadership and support

Conferences and Meetings

Board Meeting New York City







- Hosted by Debevoise & Plimpton, LLC, April 4, 2019
- New French Co-President and new Philanthropic Directors

Giverny Meeting



- Supported by the Terra Foundation for American Art & the Kress Foundation
- May 21-23, 2019
- 34 participants from Canada, France and United States

FRAME Education

Musée Fabre Montpellier



- Supported by the Ministry of Culture in France
- July, 1st 3rd, 2019
- 29 participants from France and the United States





FRAME Programs in 2019

Exhibitions

• Napoleon, Power and Splendor
Nelson Atkins Museum of Art, Oct. 26, 2018-March 3, 2019
Fontainebleau, Apr. 13 – July 15, 2019



• In Praise of Emotion and in Praise of Sensibility

Musée d'arts de Nantes & Musée des Beaux-Arts de Rennes, Feb 15 – May 12, 2019





Education Exhibition and Program

Please Touch!

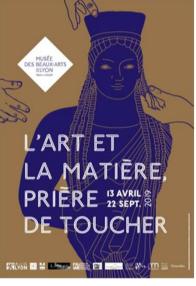
Musée des Beaux-Arts de Lyon, Apr. 13 — Sept. 22, 2019













98% visitors recommend to experiment the show!

Learning and Engagement Programs

Inclusion and Community Life

- Curating a Culture of Respect
 Lille, Montpellier, Strasbourg, Williamstown
- Art and Empathy Hartford
- The Art of Inclusion
 Montréal, Lyon, Marseille, Toulouse
- Bridges across Borders
 Bordeaux, Richmond, Tours

Health and Wellness

- Please touch!
 Montpellier, Lyon, Nantes, Lille, Bordeaux, Rouen
- Autism Sprectrum Disorder Protocol for museums Dallas, Lille, Montréal









Project Support Program

- 8 projects supported since 2018
- Both scholarly exhibitions, and learning and engagement programs
- 3 in 2019:
 - o Denver Art Museum: American Responses to French Art, 1855-1913
 - o Marseille Museums: Surrealism in American Art, 1940-1966
 - o Williamstown, Clark: Free Form

FRAME Evaluation

Learning and Engagement Programs

Why?

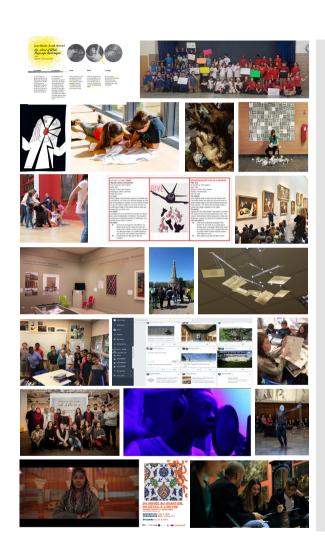
- 1 to 5 years old Pilot Programs
- Research on:
 - o Audience impact
 - o Approaches implemented
 - o Partnership development
 - o Ideas, knowledge and practices exchanges

How?

- Cross evaluation on both sides of the Atlantic
- Determine evaluation types and tools
- Implement a French-North American Steering Committee with experts

Goals?

- Make our programs evolve and maybe involve additional museums
- Share accrued scholarly expertise
- Secure new sponsors to support our programs



FRAME Curatorial Network(-ing)

Wealth of expertise

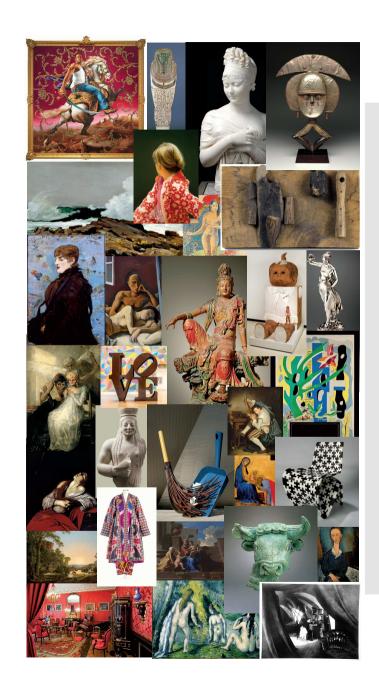
- 204 curators identified
- All fields of expertise from Antiquity to Contemporary Art

Main goals

- Improve knowledge about FRAME collections
- Foster art research within the community of FRAME curators
- Explore exhibition opportunities for FRAME museums
- Develop regular dialogue, advice, exchange of practices between FRAME curators

Curatorial Directory

- Contact information
- Fields of expertise



2020 Calendar

2020 Calendar

Spring Board Meeting

New York April 2-3, 2020

Fall Board Meeting

Marseille September 30, 2020

Giverny Meeting

Giverny May 27-29, 2020

Annual Conference

*Marseille*Sept. 30 – Oct. 3, 2020