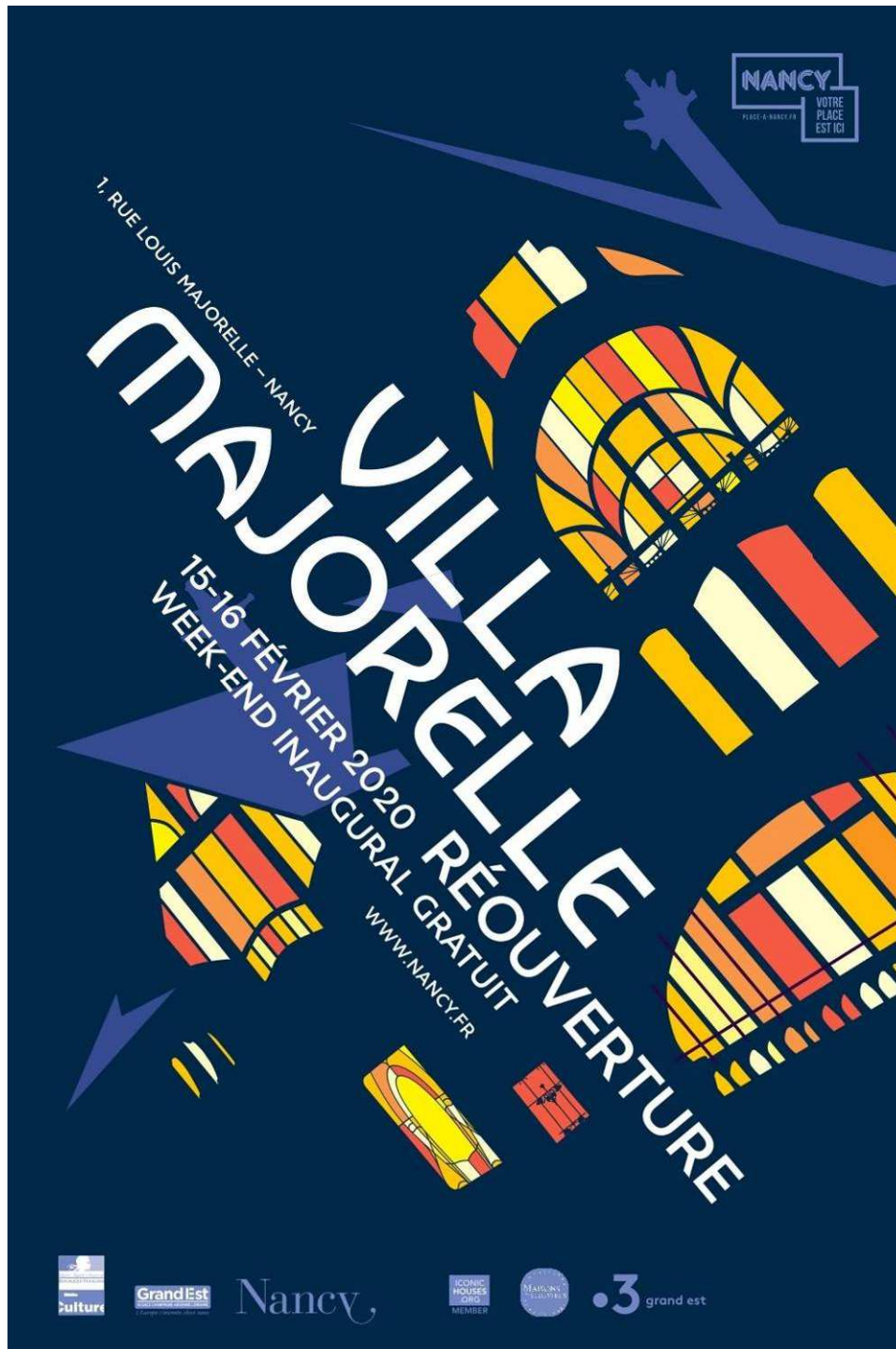


VILLA MAJORELLE

**Lucie Chappé, Head of the Educational Department, Nancy-Musées
Congrès FRAME - octobre 2019**



VILLA MAJORELLE

15-16 FÉVRIER 2020 RÉOUVERTURE
WEEK-END INAUGURAL GRATUIT

**Valérie Thomas, Chief
curator and Head of the
Museum of the Ecole de
Nancy**

Diapositive 2

s1

Si tu veux il y a la version anglaise maintenant :)

s.toulouse; 25/10/2019



Exemple de pavoisement des façades, rue des Goncourt

Inaugural weekend :
**Festive and friendly
event with the active
participation of the
immediate
neighbourhood**

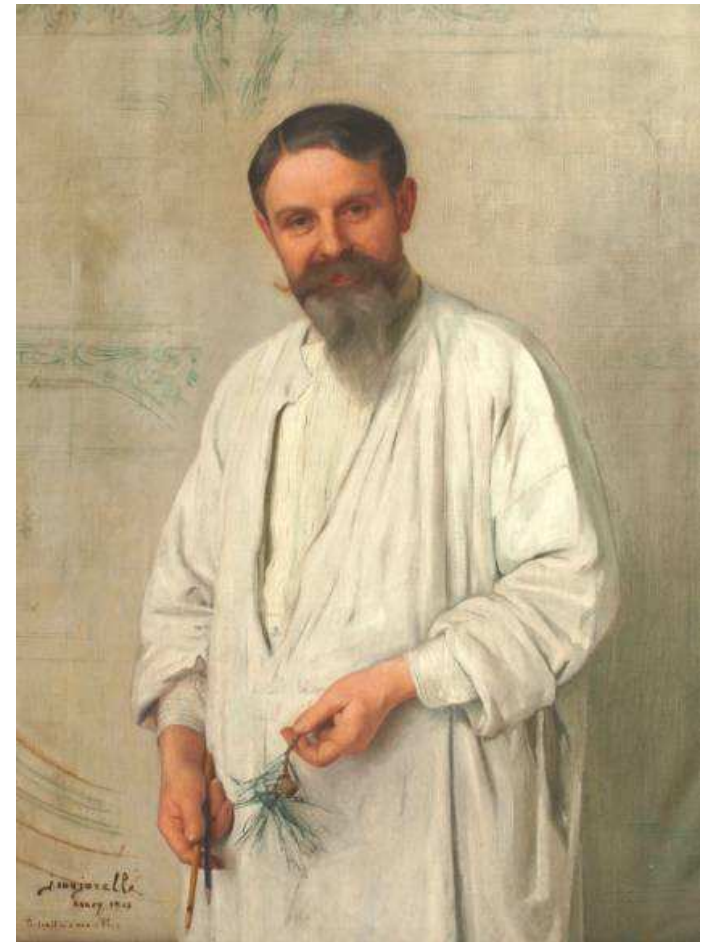
Welcome to the Villa Maorelle!

- A remarkable renovation, refurnished and redecorated house
- New public access, user friendly (disability and reduced mobility) and extended opening hours
- An immersive visit in the Nancy Art nouveau period around 1900
- A new centre for Art Nouveau heritage interpretation
- New facilities and digital learning equipments to engage with our audience

:: A house built by an artist for an artist

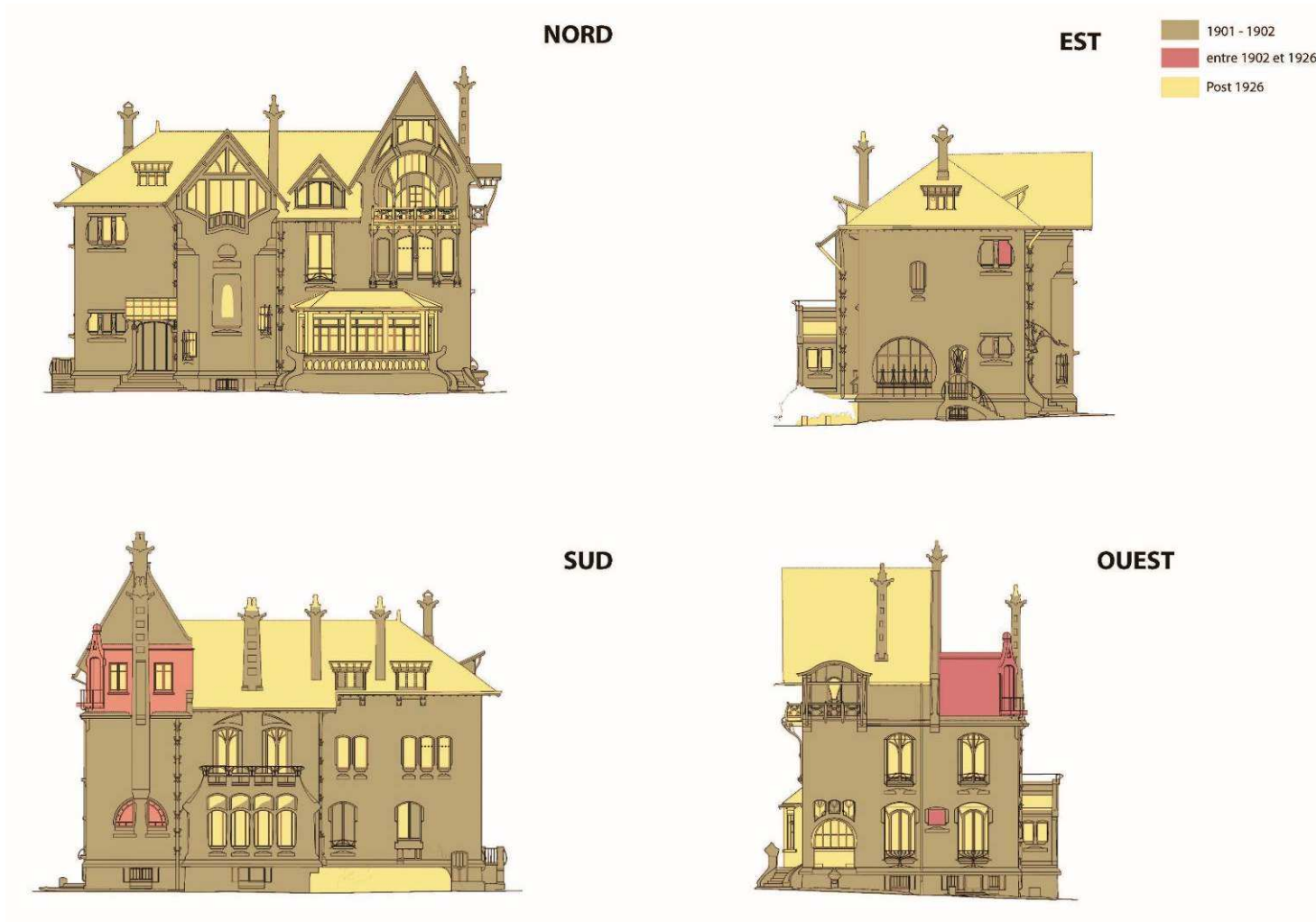


Villa Majorelle, around 1905



Louis Majorelle, painted by his son, 1908, the Ecole de Nancy museum

:: Facade and roof restoration / 2017



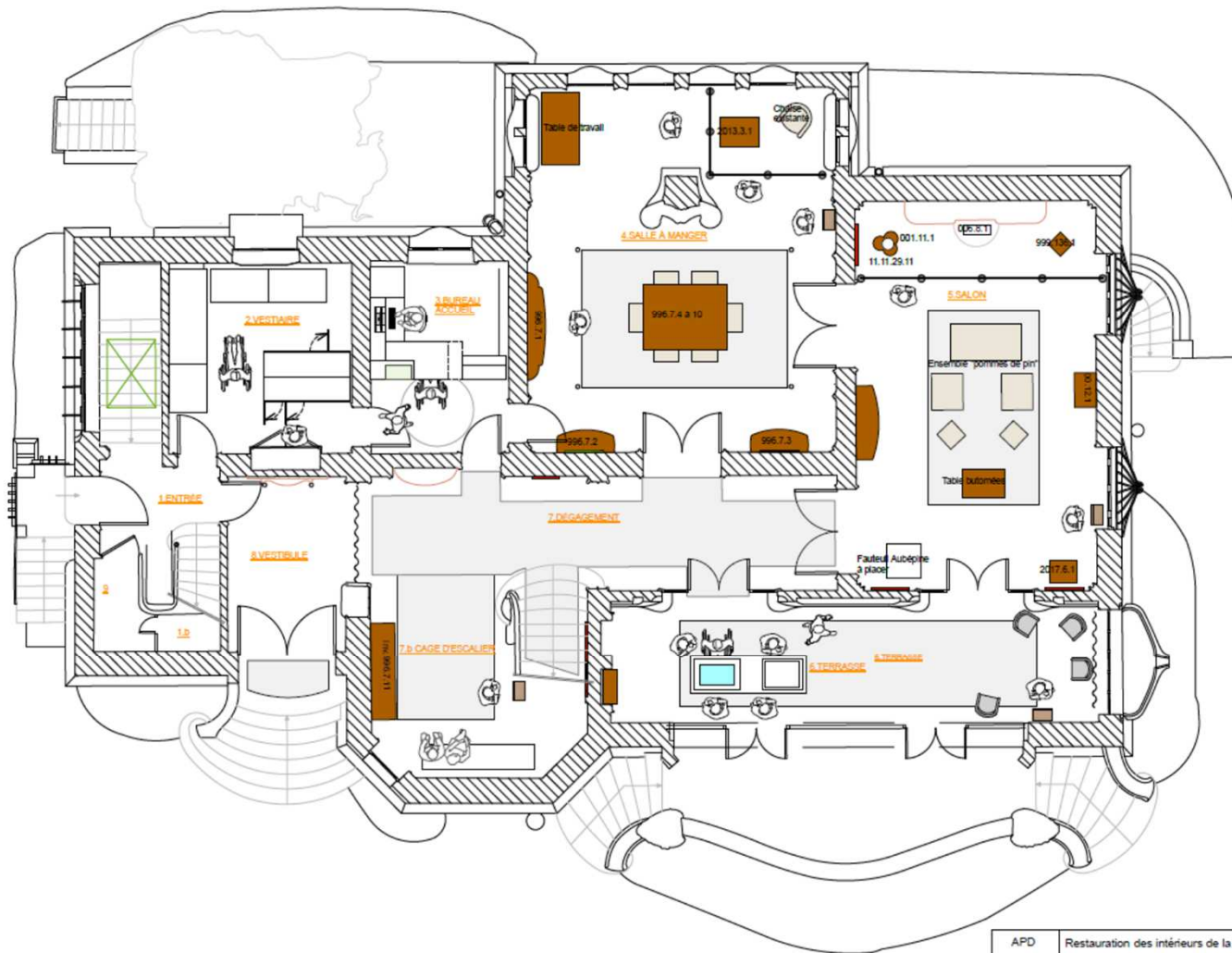
Diapositive 6

s1

restoration

s.toulouze; 25/10/2019

:: Interior restoration / 2018 - 2020



APD	Restauration des intérieurs de la Villa Majorelle	P 1
19/09/2018	REZ-DE-CHAUSSÉE	Ech. 1:75

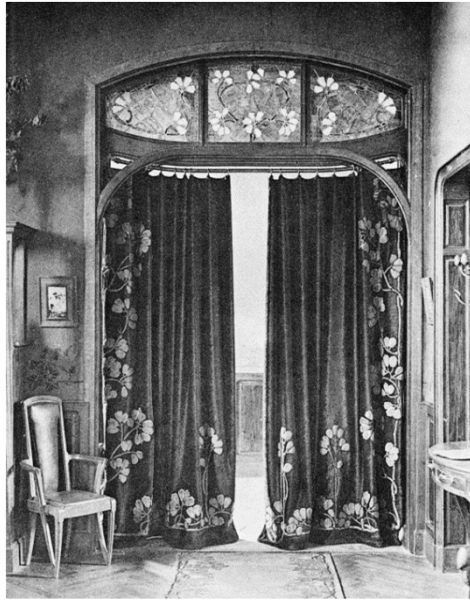
Diapositive 7

s1

restoration

s.toulouze; 25/10/2019

:: An Art Nouveau interior design



Entry and corridor, staircase and living room reproduced in magazines and catalogues around 1902

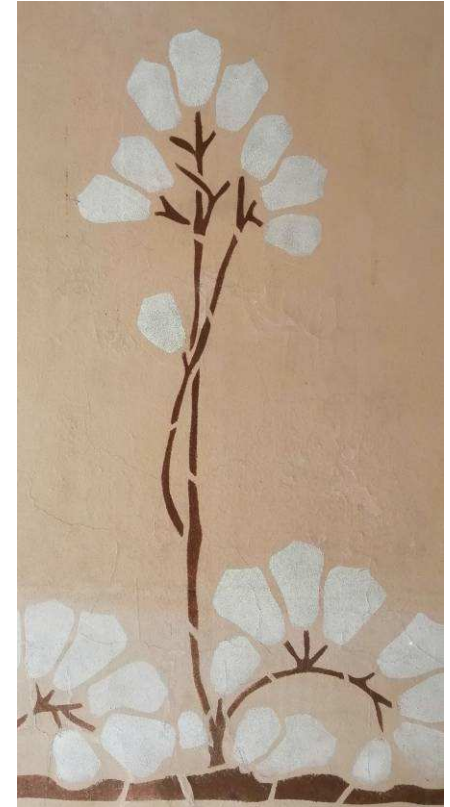
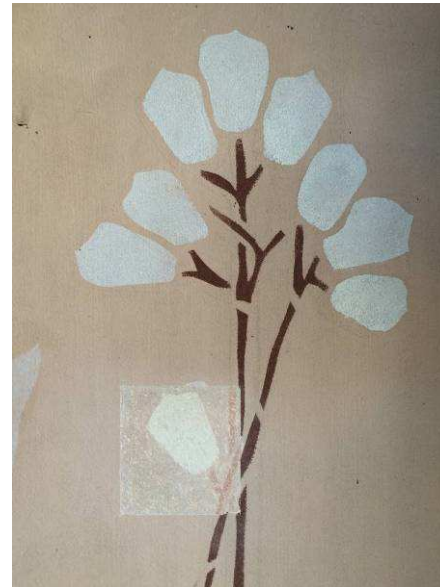
:: A villa life revealed



:: Restoring the interior design of the Villa Majorelle – restoration process



Wall painting





Decorative painting mounted between panelling



Glazed stoneware for fire place and decorative purpose



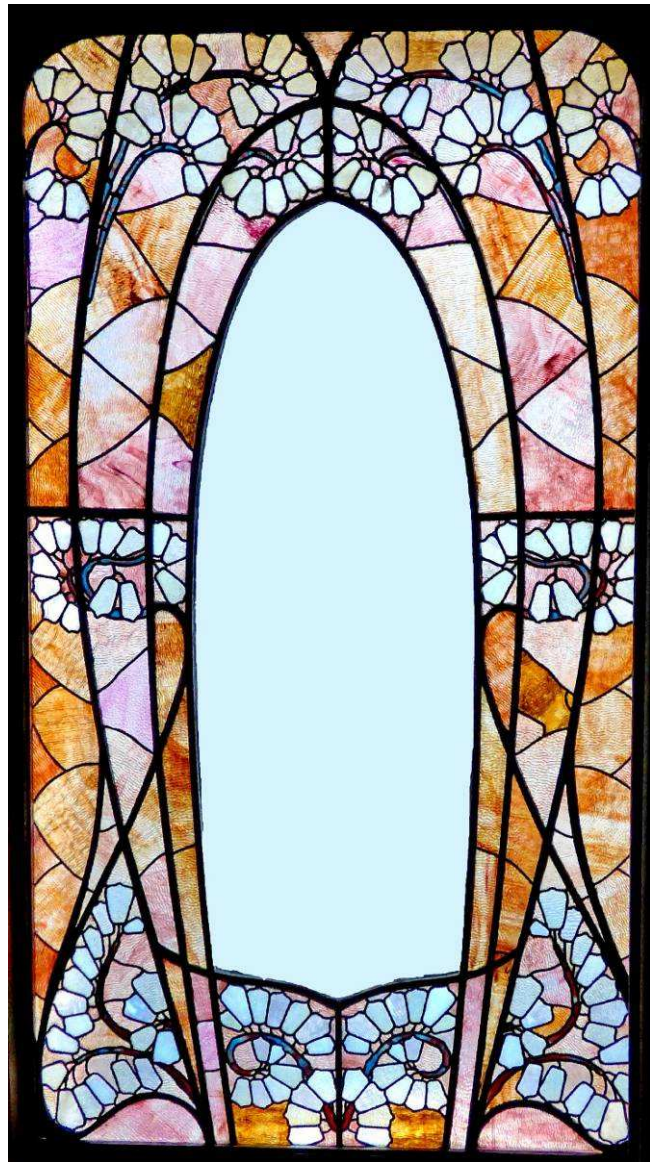
Woodwork and panelling



The staircase

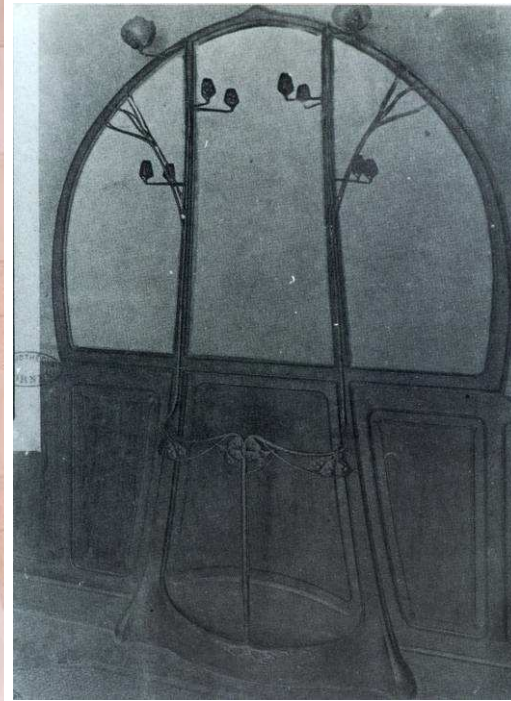


Windows, fanlight and stained glass



**:: Restoring the interior design of the
Villa Majorelle – decorative art and
furnitures**

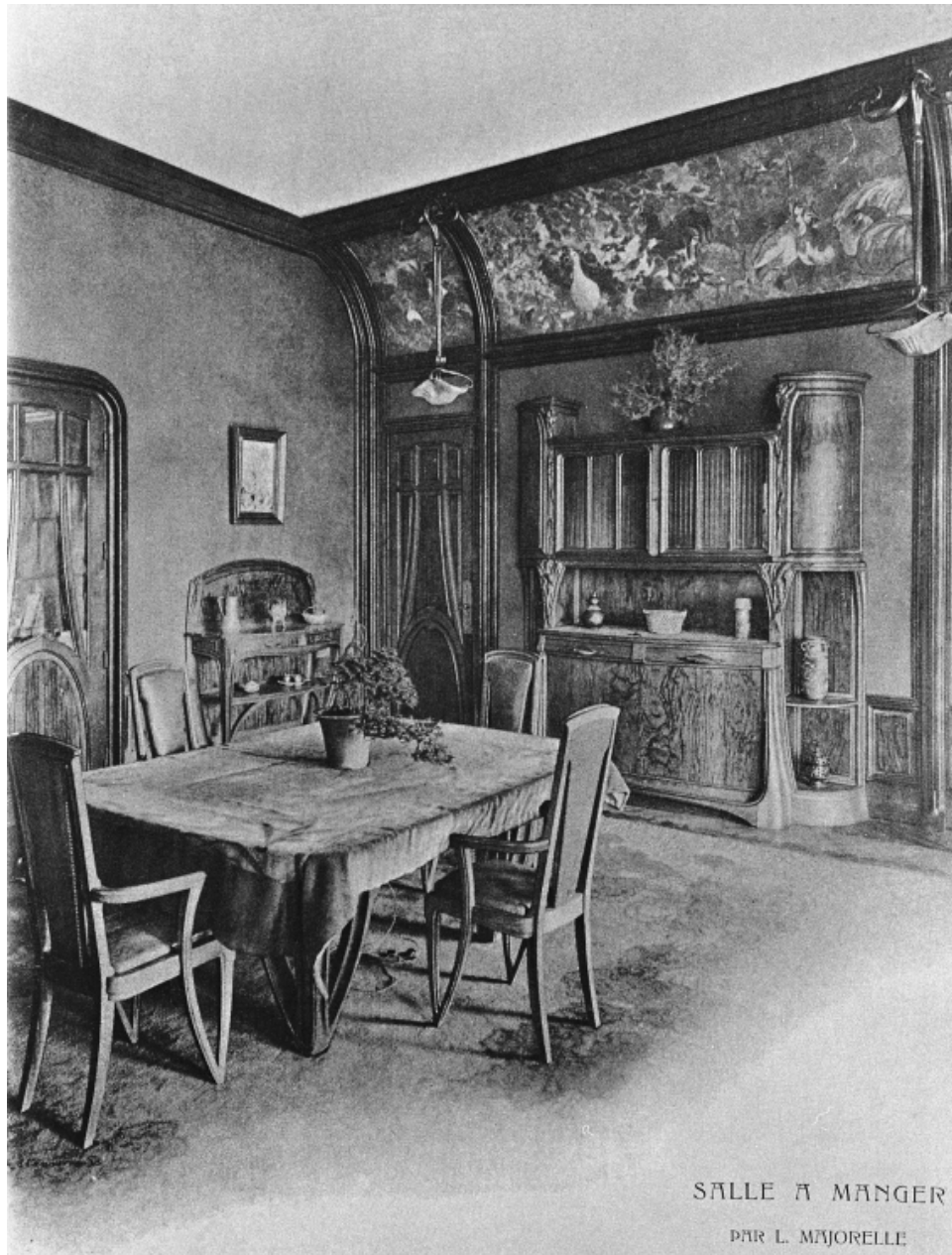
The lobby



The staircase

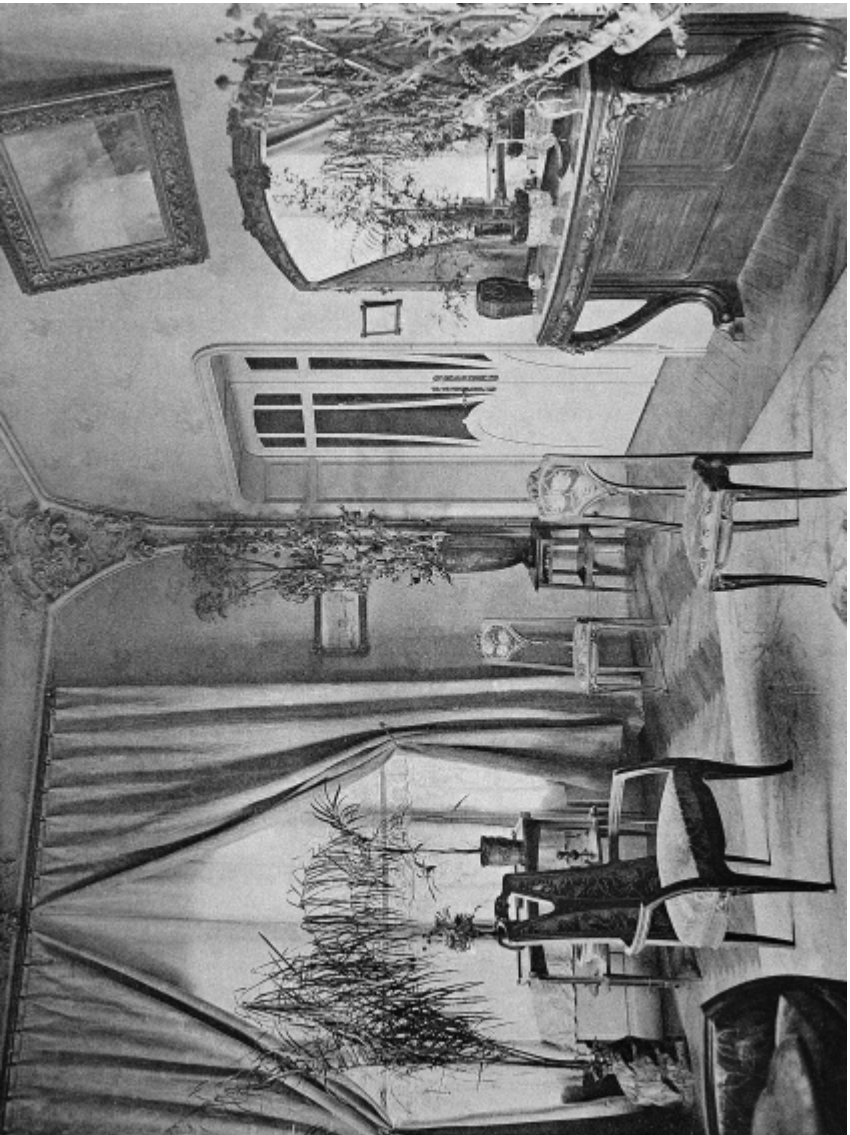


The dining-room



The living room

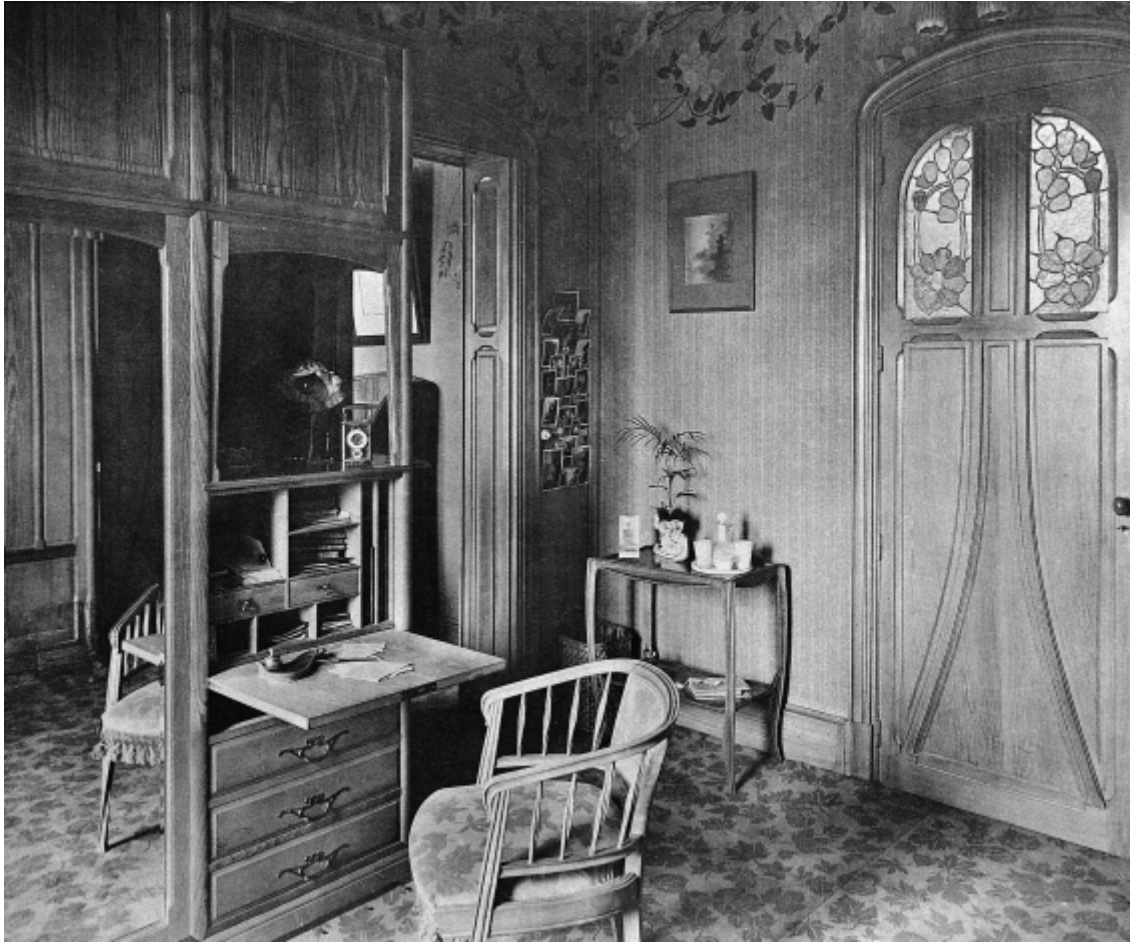




Louis and Jeanne Majorelle's Master bedroom



The dressing

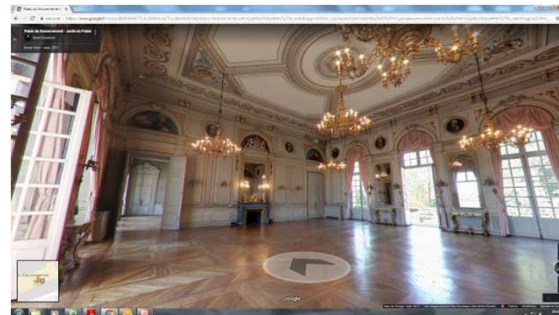


**:: Restoring the Villa Majorelle - an
immersive visit**

Accessibility: tactile model & virtual tour

Discovering the Villa Majorelle :

- Tactile model for visually impaired person
- 360° virtual tour for reduced mobility person



manipuler

regarder



Action/Interaction



Suivi médiateur



Observation



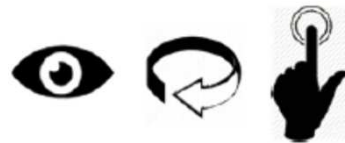
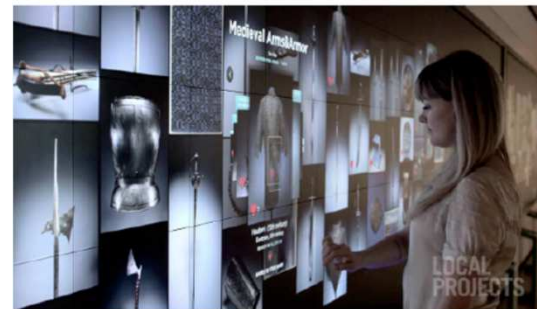
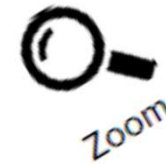
Attention partagée

Types d'expériences

Postures d'utilisation

Digital learning : engaging with the audience for 2022

- General and educational themes :
- Majorelle's workshops and the Ecole de Nancy
 - The Villa Majorelle as a commercial showcase for the Maison Majorelle
 - Exploring the company's archival holdings
 - Browsing a photographic album



Types d'expériences

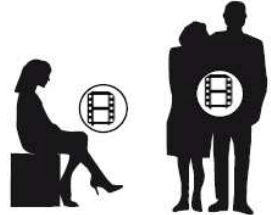


Postures d'utilisation

Digital learning : storytelling

What is Art Nouveau?

- A major European artistic movement
- A rich historical background



Types d'expériences

Postures d'utilisation

Digital learning : virtual and augmented reality

A augmented reality tour for 2022

- What can we see ?
- What can't we no longer see ?
- Guided tour with an avatar



© See You Later(re)



écouter



regarder



manipuler



partager



Interface tactile



Attention partagée



Déambulation



Action/Interaction

Types d'expériences

Postures d'utilisation

Musées
Nancy