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Welcome and bienvenue to the January 2015 newsletter.

FRAME's Successful 2014

2014 was a very successful year for FRAME. On January 1st FRAME North American operations came under the auspices of the Virginia Association of Museums (VAM), while maintaining an independent Board of Trustees and Executive Committee. Jennifer Thomas, Executive Director of VAM, worked closely with Marie-Christine Labourdette, Pierre Provoyeur, Emilie Vanhaesebroucke, and Davin Staats throughout the year to learn how FRAME works. She also hired Emilie's counterpart for North America, John Forsythe.

The 16th Annual FRAME conference hosted by the Fine Arts Museum of Dijon (November 19-22nd) was a big success. Thank you to Matthieu Gilles, Acting Director of the museum, Marie-Claude Chambion, Head of Development, Audience and Communication Department, Isabelle Simon, Executive Assistant, and all the team for their dedication to the preparation of the conference. The Fine Arts Museum of Dijon hosted more than 50 directors, curators, and educators from the member museums. All of the attendees were able to go back home with a wealth of information about the future of FRAME.

FRAME is looking forward to an exciting upcoming year! During 2015, *Senufo: Art and Identity in West Africa* will open at the Cleveland Museum of Art, the St. Louis Art Museum, and will travel to Montpellier. As well, Mitchell Merling and Heather MacDonald's exhibit *Working Among Flowers: Floral Still Life Painting in Nineteen-Century*

France opens at the VMFA and later Denver. Looking beyond 2015, 10 new exhibitions were proposed in Dijon.



FRAME with the Mourners at the Museum of Fine Arts of Dijon

FRAME is also evolving internally. The General Assembly voted to adopt a process to update the bylaws, which will address administrative evolution in FRAME over the past 16 years so that the core missions of FRAME continue.

FRAME would have been unable to host a conference without the generous support from the Florence J. Gould Foundation, the City of Dijon, the Musée des beaux-arts of Dijon, and the Direction Regionale des Affaires Culturelles of Burgundy.

Alex Nyerges, Knight in the Order of Arts and Letters

The French Ministry of Culture awarded Alex Nyerges, Director of the Virginia Museum of Fine Arts, Richmond, Va, Knight in the Order of Arts and Letters (Chevalier de l'ordre des Arts et des Lettres), for his contributions in promoting cultural cooperation with France.

The French Ministerial Order of Arts and Letters was established on May 2, 1957.

It comes under the responsibility of the Minister of Culture. The Order recognizes individuals who have distinguished themselves through their creations in the artistic or literary field or through the contribution they have made to the advancement of Arts and Letters in France and around the world.

He was awarded the insignia of Knight in the Order of the Arts and Letters by Marie-Christine Labourdette, Director of the Musees de France and Do-President of FRAME, on November 22, 2014 during the annual meeting of FRAME in Dijon.



Alex Nyerges, Director of the Virginia Museum of Fine Arts

Alex Nyerges has been involved with FRAME for 8 years. In addition to his enthusiastic support for FRAME and his deep involvement in the Executive Committee since 2007, he has also welcomed several exhibitions at the Virginia Museum of Fine Arts that have highlighted the richness of France's cultural heritage, such as the *Mourners* in 2012, and *Van Gogh, Manet and Matisse: The Art of the Flower* opening March 22, 2015.



FRAME Members around Alex Nyerges (c) at the ceremony

For more information please visit [VMFA's website](#).

"Funding Cultural Events:" A Round table Discussion at the Annual Meeting of FRAME

In conjunction with the Ecole Supérieure de Commerce of Dijon, the FRAME conference was the occasion for a lively discussion about the differing funding models that museums benefit from. The discussion

contrasted the accepted ways museums and cultural institutions were have been funded in our respective countries. The round table displayed the philosophical differences that arrive at the same goal.

The panelists represented the different stakeholders in the cultural economy.



- Sylvain Amic, Director of the Museums of Rouen
- Pierre Cléon, Accountant - Auditor, patron of the firm Cleon Martin Broichot
- Agnès Cipriani, Head of Development at the Musée des Beaux-Arts of Lyon
- Matthieu Gilles, Acting Director of the Musée des Beaux-Arts of Dijon
- Michel Hilaire, Director of the Musée Fabre of Montpellier
- Catherine Minaux, Regional Delegate to Sales Management and marketing at GDF Suez
- Joëlle Pijaudier-Cabot, Director of the Museums of Strasbourg
- Pierre Provoyeur, Director of FRAME in France
- Jennifer Thomas, Executive Director of the Virginia Association of Museums and Director for FRAME in North America

The discussion was moderated by a student and consisted of 4 topics, each presented by a student. The topics were the fragile state of funding, the difference in sponsorship of the permanent collection and

special exhibitions, the evolution of sponsorship, and finally comparing funding in different countries.

The discussion was only the start of a learning process to find new sources of income. Each country can try to learn the from each other and develop different sources of income. However, it definitely helped show that diversified funding sources are necessary to ensure continued financial stability. The problems facing cultural institutions are opportunities to develop new strategies to flourish.

FRAME would ilke to thank the ESC Dijon and the Musée des Beaux-Arts of Dijon for hosting and co-organizing the discussion.



ESC Dijon Student Organizers and their professor

Frame Educators' Conference in Lille

Ten days after the annual conference in Dijon, FRAME launched the 6th Educators' Meeting at the Palais des Beaux-Arts of Lille (December 3-5, 2014).



Thanks to the attendance of more than 30 museum and education professionals from France and North America and the warm hospitality and generous support of the city of Lille and the Lille Museum of Fine Arts, this platform of exchange was a great success!

News, lectures, good practices, and new ideas for joint projects were shared between these professionals in a convivial atmosphere.



Educators' working group

As at every conference, a study session dedicated to a topical theme related to education at the museum was organized. This year the topic was about "Promoting Social Ties in the Museum". It was the occasion of a weighty encounter with the Professor Pierre Delion, professor of psychiatry at the University of Lille 2, a child psychiatrist at the University Hospital and a specialist in Autism.

In this context, and on the occasion of the presentation of the important program run by the Palais des Beaux-Arts of Lille with autistic children, Ségolène Neuville, the Secretary of State in charge of Handicap and Fight against exclusion, to the Minister of Social Affairs, attended the presentation and greeted the FRAME participants.

FRAME is happy to benefit also from the participation of Sophie Nadeau, Cultural Affairs Specialist, Public Affairs at the American Embassy France, and Danielle Berger Fortier, Director of Exhibitions and Programs at the Mona Bismarck American Center for Art & Culture, and also François Parain, Arts and Cultural Education Specialist, Department of Audiences Policy at the Direction générale des Patrimoines, Ministère de la Culture et de la Communication.

Thank you very much again to Bruno Girveau, Director of the Palais des Beaux-Arts of Lille, Anne-Françoise Lemaître, Head of Development and Communication and to the Education Service, Cathy Courbet, Juliette Barthélémy, Amandine Jeanson, Céline Villiers,

Elisabeth Vanyper and all the team involved in the organization of the conference.

Museum Spotlight : Cleveland Museum of Art

The Cleveland Museum of Art was founded in 1913 "for the benefit of all the people forever." Early endowments established by Cleveland industrialists Hinman B. Hurlbut, John Huntington, and Horace Kelley continue to support the museum. The institution is situated in Wade Park, on land donated by Jephtha H. Wade II, in the heart of the dynamic University Circle neighborhood; this area is also home to the Cleveland Institute of Art, Case Western Reserve University, the Cleveland Orchestra, the Cleveland Institute of Music, and the Cleveland Museum of Natural History.



Cleveland Museum of Art

Having recently completed an ambitious, multiphase renovation and expansion project designed by famed architect Rafael Viñoly, the museum's campus has been dramatically transformed to include a 39,000 square-foot glass-enclosed atrium that serves as a central point of orientation and a commons for museum visitors. From this grand space, nearly every key element of the museum experience is visible by direct sight lines. Most impressive is the façade of the original 1916 building, which contains the renovated Greek, Roman, Egyptian, African, American, Byzantine, European, medieval, and Renaissance art galleries. Featuring two large special exhibition halls, the east wing also houses modern and contemporary works from America and Europe; the west wing features the Asian collection, with the museum store, café, and restaurant on the atrium level. Opposite the 1916 building, the north galleries contain the Japanese and Korean collections, textiles, and art of the Americas. The museum also houses the Ingalls Library and Museum Archives, one of the largest



CMA's New atrium

In January 2013 the museum debuted Gallery One, an interactive learning area that blends art, technology, and interpretation. Gallery One allows visitors to interact with real works in the collection through technology-based games and hands-on activities, and in doing so, invites further exploration of the museum. The gallery also features the Collection Wall, the largest multi-touch microtile screen in the United States, which displays images of over 4,100 objects from the museum's permanent collection. In conjunction with the opening of Gallery One, the museum premiered its mobile app, ArtLens, which provides users with digital access to the collection as well as interviews with curators, artists' biographies, and descriptions of the techniques employed in creating works of art. Just over one year after its debut, ArtLens was upgraded to include full search capabilities as well as iBeacon technology, which provides the most accurate way-finding and proximity capabilities of any comparable museum app.

In 2015 the museum will present a number of important special exhibitions. *Senufo: Art and Identity in West Africa*, represents the most comprehensive selection of Senufo art to be presented in America in over 50 years and will open February 22, 2015. Following its debut in Cleveland, *Senufo* will travel to the Saint Louis Art Museum, June 28 - September 27, 2015 and the Musee Fabre, Montpellier, November 28, 2015 - March 6, 2016. In fall of 2015 the museum will present *Painting the Modern Garden: Monet to Matisse*, a groundbreaking exhibition that examines the role of gardens in the work of Claude Monet and his contemporaries.

Renowned for the quality and breadth of its collection, the Cleveland Museum of Art cares for almost 45,000 objects that span 6,000 years of artistic achievement, in addition to being a significant international forum for exhibitions, scholarship, performing arts, and art education. As one of the top comprehensive art museums in the nation and free of charge to all, the Cleveland Museum of Art remains committed to serving audiences of

all backgrounds through pioneering exhibitions and rich educational programming.

Author: Erin Nord

Susan Talbott announces her retirement

Susan Talbott, Director and CEO of the Wadsworth Atheneum Museum of Art, Hartford (CT), announced her retirement on December 19th, 2014. She began her tenure there during 2008. She plans to step down after the renovations of the museum are completed during Fall 2015.

Susan leaves behind a great legacy for the Wadsworth Atheneum to build on. She led the \$33 million effort to renovate and expand the museum. She also hosted the successful 2013 international exhibition *"Burst of Light: Caravaggio and His Legacy."* Susan was elected to the Executive Committee of FRAME for a three year term during the 2012 annual meeting in Toulouse. During her term, she was instrumental in the administrative evolution of FRAME and updating the FRAME By-Laws.



Susan Talbott

Susan's leadership and energy will be truly missed by FRAME and the Wadsworth Atheneum. We should all thank her for her dedication to the arts.

For more information please read the official [press release](#) and the Hartford Courant's [article](#).

Follow FRAME on Instagram, Twitter, and Facebook!

In an effort to be more accessible, FRAME is going to be using Instagram, Twitter, and Facebook to more frequently publish information.

Everyone can follow FRAME on Twitter and Instagram at @FRAMEMuseum

If your museum is hosting a FRAME event please send a picture to publish or a short communique.

Thank you for reading our newsletter and please feel free to contribute news.

Sincerely,
The FRAME Team

Member News

France

Musée des Beaux-Arts of Bordeaux

[December Newsletter \(FR\)](#)

Musée of Grenoble

[Giuseppe Penone Exhibit \(FR\)](#)

[Sur les traces de Stendhal](#)

Musée de Beaux-Arts Strasbourg

[December newsletter \(Fr\)](#)

Musée des Augustins of Toulouse

[December newsletter \(Fr\)](#)

North America

Cleveland Museum of Art

[Cleveland Museum of Art Receives Prestigious National Endowment for the Arts Grant](#)

[Cleveland Museum of Art Announces Acquisitions and Gift](#)

Dallas Museum of Art

[Dallas Museum of Art announces 24th Anniversary season lineup for Arts & Letters Live](#)

[DMA recognizes Edith O'Donnell for her \\$9 million contribution to support Free General Admission](#)

Denver Art Museum

[January 2015: A Brilliant New Year, the Return of Untitled Final Fridays, a Celebration of the West and Other Highlights](#)

[Contemporary Perspective on the American West Debuts at](#)

[the DAM](#)

Detroit Institute of Arts

[A Winter Wonderland of white Branches, silk Flowers, Baby's Breath and Crystals make up this year's elegant Holiday Arrangements at the Detroit Institute of Arts](#)

Los Angeles County Museum of Art

[Delacroix's Greece on the Ruins of Missolonghi](#)

[Christine Corday: Protoist Series, Selected Forms](#)

Musée des Beaux-Arts of Montréal

[2015 PROGRAMMING AT THE MONTREAL MUSEUM OF FINE ARTS](#)

Nelson-Atkins Museum of Art

[World War I Examined Through Paintings, Sculptures, Photographs at Nelson Atkins](#)

[Third Thursday Launches at Nelson-Atkins Nov. 20](#)

St. Louis Art Museum

<http://www.slam.org/Files/Media/PressReleases/12.10.14-TaylorGift.pdf>

Sterling and Francine Clark Art Institute

[CLARK ART INSTITUTE RECEIVES NEVER-EXHIBITED WINSLOW HOMER PAINTING](#)

Virginia Museum of Fine Arts

[VMFA Director is recognized for International Work](#)

[Mary Morton Parsons Foundation Awards VMFA \\$600,000 for ARTshare](#)

[Special Exhibitions & Gallery Installations 2014-2015](#)

Wadsworth Atheneum

[AMERICA'S OLDEST PUBLIC ART MUSEUM TO PRESENT FIRST EXHIBITION EXPLORING CONEY ISLAND THROUGH VISUAL ART](#)

[Prestigious Goodwin Medal Awarded to David W.](#)

[Dangremond by Wadsworth Atheneum Museum of Art](#)

FRAME People in the News

Board member Philippe de Montebello's book is reviewed by [New Republic](#).

More Franco-American Exchanges

American Center France

[The Hub for Franco-American Exchanges \(US Embassy in Paris\)](#)

To have your museum's news included for upcoming newsletters please send jforsythe@framemuseums.org the link to the press release and its title. Please use Membership News for the subject of your email.

FRAME's Mission Statement

French Regional American Museum Exchange (FRAME) is a consortium of 26 major museums in France and North America that promotes cultural exchange in the context of museum collaborations. FRAME fosters partnerships among its member museums to develop innovative exhibitions, educational and public programs, and professional exchanges among museum staff, and maintains a bi-lingual website to reach global audiences.